



2010

Who we are: Zoeller Ministries, Inc. DBA “Kids Racing For Life”® is a Florida Not-for-Profit (C) Corp, that is a Federal 501 (C) 3 status Corp and has a State of Florida (Consumer’s Certificate of Exemption) from sales tax. There are no salaries paid from the “Kids Racing For Life” account either direct or indirectly. It was founded in 1999 by Stephen Clarke Zoeller and Stephanie Lynn Zoeller to give Cancer Children and their families the opportunity to experience automobile road racing up close and personal in a way few people ever get to and most people can only dream of. We are a Christian ministry that does this for the love of God and Children, there are no restrictions as to whom we assist, we take all faiths, or no faith, all races, all sex, and all illnesses (as long as they are able to participate), and all economic levels.

What we do: We take families that have terminally ill children to road racing events, from a small event with just a couple of families to major events where we take 250+ to major road racing tracks to experience the races from the inside. What we mean by that is that the “Kids” get to meet the drivers and develop one-on-one relationships with them. They receive event T-Shirts that we make up and autograph books to have signed. They get personally guided tours of the facilities including the master control center, the communications center, the Hot Pits, the Cold Pits, the Paddock area where drivers or team leaders take the families through the race rigs and show them the equipment and cars. They get to sit in exotic sports cars and racing cars and have their photos taken. They have a sit down banquet on Saturday night with entertainment and a guest speaker (a professional racecar driver or athlete). One of the most prized events is an hour a day that the sanctioning body (PBOC) has allotted in their schedule for the racecar drivers to take the kids for rides on the racetrack in their racecars; it is truly a thrill of a lifetime for many of the “Kids”. This year PBOC will host the “Kids” in September at Sebring International Raceway.

What we need your support for: These families are going through one of the most devastating events that a family could face, having a child dying from or fighting Cancer. The cost of medical expenses devastates many families and they end up with marital problems, financial problems that includes losing their cars and in some cases homes, so we try to provide them with a cost free weekend of fun. In many cases it is the only fun time or “vacation” these families get all year long.

We provide them with a paid motel room at the KRFL race headquarters, all their meals (in most cases that is The Banquet, along with breakfast and lunch for each day. In some cases we need to provide transportation for some families or fuel reimbursement when required. Every person gets an event T-Shirt, autograph book, race and pit passes, toys and trinkets that are donated by the race teams. We need to provide drinks for hydration, pediatric oncology nurses, and medical kits. We need to rent facilities at the track for the events that we put on (i.e. Meals and talks) along with a place for the families to get in out of the weather. Tables, chairs, coolers, ice, drinks (lots of water), Rental of a Truck and trailer to haul equipment, and annual cost of Storage and printing such as this brochure are part of the fixed expenses. The average event cost is about \$26,000 to \$28, 000 to put on. Your help is needed and appreciated. A limited amount of advertising is welcome as long as the race track permits it. Thank you and May God bless you.

Stephen Clarke Zoeller

Zoeller Ministries, Inc. dba “Kids Racing For Life”® – A (501 c 3) Florida Not for Profit Corporation
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