



2010

Dear Potential Sponsor:

As we approach our 12<sup>th</sup> annual “Kids Racing For Life” event we would like to thank you for looking into the possibility of sponsoring this program with us for these kids. Please refer to the enclosed attachments which includes; who we are, what we do and what we need to support for and for detailed information on the program.. The event has grown from 48 the first year to an expected over 200 this year and we need sponsorship help. Attached to this, is a brochure that I put together that may answer some of your questions, along with a copy of material that was sent out to the families as to what we are doing for them and a request to participate. Below is a list of sponsorship opportunities:

Event Sponsor	\$28,000.
Event Co-Sponsor	\$10,000.
Grand Sponsor	\$ 5,000.
Banquet Co-Sponsor	\$ 2,500.
T-shirt Sponsor	\$ 1,250.
Fri. Pizza Party	\$ 1,000.
A Meal Sponsor (8 meals)	\$ 750.ea.
Family Sponsor	\$ 450.

As an **Event Sponsor** or event **Co-Sponsor** your name will be used in all the advertising, TV, Radio, and Newspaper articles, along with: Names on the T-shirts. Each \$5,000 Contribution gets you 1/6 of the logo area.  
**Event Sponsor** will get 2 motel rooms, and up to 20-3 day passes for your use, 20-t-shirts for your people and passes for the Saturday night Banquet. **Co-sponsor** will get 1 room, 10-3 day passes and 10 t-shirts, **Grand Sponsor** will get 5-passes and 5 t-shirts.

These families have so many physical, emotional and financial demands on them that what we would like to do is to make this a completely free weekend for them. Free from the hospital, free from the responsibilities and confines of everyday life for one weekend. As you can imagine, the financial burden on some families is overwhelming, so we are providing transportation for those who have no way to get there, paying for the motel room for those who could not go any other way, (we would like to cover all their rooms, so that there is not a stigma attached) and providing all their meals. (The motel cost alone is over \$12,000. with discounted rooms) This is where the money goes and your help would be appreciated. We thank you and the Children with Cancer thank you. Remember that Children can't fight cancer alone. If you would like to attend please let me know and you can see what your contributions do. Remember that we are a 501c3 so your donation will only cost you a small part of what you actually give.

May God Bless You,

Stephen Clarke Zoeller Chaplain/Founder